

EFFIE-LING HESLOP

COMMUNICATIONS STUDENT

ABOUT ME

I am a Finnish student currently residing in Amsterdam completing a bachelor's in science. Prior to this I was in an international travelling high school who's mission was to expose individuals to new cultures through travel and personal projects. This opportunity has provided me with experience working in teams and in diverse multicultural settings.

EDUCATION

University van Amsterdam
2023 - Present

Bachelor in Communication Science

American University of Paris
2022 - 2023

Bachelor in Global Communications

- Provosts List

THINK Global School
2019 - 2022

U.S High School Diploma

- 4.0 GPA

WORK EXPERIENCE

HundrED Organisation

Communications Intern

June - August 2023 | Helsinki, Fi

- Coordinated and interviewed Innovators around the world on behalf of HundrED
- Developed presentation on company SEO opportunities
- Assisted in the organisation of annual summit, including regular communication with attendees
- Original social media content creation
- Wrote a 6 part article series
- Content calendar management
- Research and analysing trends within the education sector


Leirikesä RY | Finnish Summer Camp

Night Supervisor

June - August 2022 | Helsinki, Fi

- During 12-hour shifts maintained supervision of groups ranging between 50 and 80 children acting as a sole adult and first responder.



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CERTIFICATES


- PreMed Brain Anatomy | 2021
- NOLS Leadership | 2020
- Prisons and Criminal Law (GOA) | 2020
- Finnish Hygiene Certificate | 2020
- Creative Non-Fiction Writing (GOA) | 2019
- American Entrepreneurial Challenge (1st Place) | 2017

LANGUAGES

English 

Finnish 

Spanish 

French 

SKILLS

- Canva
- SEO Research
- Premier Pro
- Microsoft Office
- Creative and Academic Writing
- Time Management
- Conflict Resolution
- Leadership
- Content Creation
- Problem-Solving
- Communication
- Independent and Collaborative work
- Camera and Microphone

EXTRA CARRICULAR

- Volunteering at the SOS Children's Village Sarajevo
 - Environmental Sustainability Committee
 - NOLS 12-day Leadership Camp, Patagonia
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- Worked closely with children with special needs assisting in performing tasks.
- Administered medication and monitored blood sugar levels throughout the night for diabetic children.
- Cleaned camp grounds to ensure it was up to safety standards and ready for the next day.

Amnesty International Finland

Fundraiser

March 2022 | Helsinki, Fi

- Developed and implemented marketing strategies targeting public donors.
- Raised social awareness regarding issues occurring in Finland.
- Talking to members of the public in both residential and busy high streets.

PROJECTS

Robotics in the UAE

February 2022

- Analysis on the moral implications of incorporating robotics and AI into daily life and specialised fields specifically medicine and warfare
- Visited Expo 2020 and spoke to pavilion representatives
- Partnership with Middlesex University Dubai
- Answering the line of question: Can robots be moral? Who is responsible for the robots actions?

Biodiversity in Oaxaca

November 2021

- Experiential learning in Oaxaca, Mexico
- Time spent understanding and experiencing Zapoteco culture and the threats it faces with rapid globalisation
- Study of marine life and the impacts of water pollution and global warming (specialisation in dolphins and Turtle natal homing)
- Rainforest conservation practices
- Agave farming and the issues of homogeneous crops

Traditional Oral Storytelling & Animal Conservation

August 2021

- Animal tracking in the Kalahari desert
- Impacts of poaching and the ivory trade
- Understanding of traditional Botswana storytelling methods and their connection to the nature of the area
- Water systems (specialisation in the Okavango Delta)

Sports Washing

March 2021

- Argumentative essay exploring the corruption in the purchasing sports teams
- Investigation into the human rights abuses within the industry with a specific focus on the Qatar 2022 World Cup

Power to the People: Activism and Social Justice

October 2019

- Investigation into social issues occurring in Australia with a particular focus on Aboriginal rights
- Immersive 1-week experience living with aboriginals in Alice-Springs
- Interviews
- In-depth research on the cause and effect regarding policies and how they impact lives

Trauma: The Road to Reconciliation

August 2019

- Intense cultural immersive study regarding the recent Bosnian war
- Conducted interviews from different perspectives of the war including:
 - Genocide survivors from Srebrenica
 - Serb soldiers
 - A translator working for the United Nations
 - Priests and Imams from local religious sites
- Public speaking skills in the form of a slam poem final product to display learning outcomes